



## CONFERENCE DESCRIPTION

### HEADING TOWARDS A MODERN MUSEUM

**Date:** 6-7.03.2008

**Conference Organizer:**

Mazovia Region Centre of Culture and Arts

**Held under the patronage of:**

The Mazovia Voivodship Marshal's Office

The Ministry of Culture and National Heritage – (tbc)

The President of the Polish National Committee of the International Council Of Museums - ICOM

The Chairman of the Network of European Museum Organizations – NEMO

**The Participants:** 200 persons

- representatives of Mazovian museums: public, local, and private;
- representatives of museums from the Mazovian partner regions.

**The Speakers and their presentations:**

- representatives of Mazovian local and private museums;
- representatives of Mazovian and partner region museums;
- museum experts from Poland and other european states.

**The Conference Objectives:**

- to exchange information and best practice among representatives of Mazovian as well as foreign museums, in such spheres, as international museum cooperation, gaining external funds, promotion, museums' social initiatives, new technologies in museums, new ideas in the museum profession;
- to initiate cooperation between the Mazovian museums and their partner regions, so as to implement future twinning projects.

**The Conference:**

**1. Plenary session:**

- representatives of the local authorities of the Mazovian voivodship as well as patrons greet the guests;
- experts' presentations:

- *Today's museum – challenges for museums functioning in a mass culture – Professor Jack Lohman, the head of City Museum of London;*
- *Action Plan for the European Museums – guidelines by the Working Group at Culture Unit EU for Cooperation With Museums – Dr. Dorota Folga Januszewska – Vice-Director of The National Museum, the Chairman of The Polish National Committee of ICOM;*
- *Managing a residential museum on the example of the Palace at Wilanów – Paweł Jaskanis – Director of the Museum Palace at Wilanów;*
- *The ethics code of the ICOM Polish National Committee as a basic set of principles in the museum profession;*
- *The principles of museum co-operation in Europe;*
- *Museum Education – how and who to teach in the modern museum on the example of The Warsaw Rising Museum” – representative of The Warsaw Rising Museum;*
- *TATE Methods, Problems and Solutions for the Display and Conservation of Contemporary Art - Derek Pullen – Head of Sculpture Conservation TATE Gallery;*
- *Contemporary Preservation of Traditional Works of Art, Case Study of Conservation and Innovative Methods of Analysis – prof. Iwona Szmelter, Academy of Fine Arts in Warsaw in cooperation with the representative of Art Institute of Chicago.*
- *New media in the museum on the example of Centre Georges Pompidou;*
- *Safety during the organization of temporary exhibitions - Piotr Ogródzki – The Manager of The Centre for Protection of Art Collections;*

## 2. Thematic workshops:

### Aims:

- to work out appropriate solutions that would be implemented in Mazovian museums, by their representatives as well as by Polish and foreign experts;
- to exchange information and experience between individual museums, presentations, discussion, conclusions;
- “Partner projects’ stock exchange” – to come into contact with potential partners;
- to discuss the possibilities of cooperation between Mazovian museums and partner regions’ museums.

### Forum topics:

1. “Practical advice concerning the rules of gaining, implementing and calculating external funds for museums”  
**Coordinator:** Maciej Bałaż – Expert on EU Funds, the Museum Palace at Wilanów
2. “The Practical implementation in Polish museums of the guidelines of the Working Group at Culture Unit EU for Cooperation With Museums”  
**Coordinator:** Dr. Dorota Folga Januszewska – Vice- Director of The National Museum, the President of Polish National Committee of ICOM;
3. “Museum Education – how and who to teach in the modern museum”  
**Coordinator:** Dr. Karol Mazur – the Chief of the Education Section – The Warsaw Rising Museum;
4. “New media in the museum: exposition, information, promotion. Present computer technology in stocktaking and documentation”

**Coordinators:** Prof Ryszard W. Kluszczyński – the University of Łódź, Agnieszka Jaskanis – The National Archeological Museum in Warsaw, member of a group dealing with Digitalization at The Ministry of Culture and National Heritage;

5. “Safety during the organization of temporary exhibitions”

**Coordinator:** Piotr Ogrodzki – The Manager of The Centre for Protection of Art Collections;

6. “Conservation and custodian care: caring for art in the traditional disciplines (part 1), caring for modern art (part 2)”

**Coordinator:** Prof Iwona Szmelter – Academy of Fine Arts in Warsaw.

### 3. Plenary Session:

- coordinators’ summaries of thematic workshops;
- Lecture of a management expert on practical methods of implementing innovations in museums.

#### The composition of the Programme Committee:

- Paweł Jaskanis – Manager of the Museum Palace at Wilanow
- Maciej Bałaz - the Museum Palace at Wilanow
- Maria Samsel – Manager of the Museum of Kurpiowska Culture in Ostrołęka
- Dr. Wojciech Brzeziński – Manager of the National Archeological Museum in Warsaw
- Agnieszka Jaskanis – The National Archeological Museum in Warsaw, a member of a group dealing with Digitalization at The Ministry of Culture and National Heritage
- Dr Karol Mazur, the Chief of the Education Section, The Warsaw Rising Museum
- Prof Ryszard W. Kluszczyński - the University of Łódź
- Prof Iwona Szmelter – Academy of Fine Arts in Warsaw
- Dr Dorota Folga Januszewska – Vice- Director of The National Museum, the President of The Polish National Committee of ICOM
- Piotr Ogrodzki – The Manager of The Centre for Protection of Art Collections (Ośrodek Ochrony Zbiorów Publicznych)
- Joanna Hajduk – The Małopolska Culture Institute
- Małgorzata Bociąga – the Head of the museums supervision Department - The Ministry of Culture and National Heritage
- Maria Sołtysiak - The National Centre for Historical Monument Studies and Documentation
- Dr Bożena Steinborn – Postgraduate Museum Studies at the Institute of Art History at Warsaw University
- Dr Janusz Gmitruk – the head of The Museum of the History of the Polish Peasant Movement

#### Project coordinator:

**Marcin Śliwa – International Cooperation The Mazovian Centre of Culture and Art**  
[m.sliwa@mckis.waw.pl](mailto:m.sliwa@mckis.waw.pl)

#### Biuro organizacyjne:

**Barbara Kazana – European Business Support**

**[ebs@mazowieckiemuzea.pl](mailto:ebs@mazowieckiemuzea.pl)**

[www.mazowieckiemuzea.pl](http://www.mazowieckiemuzea.pl)



## International Conference TOWARDS A MODERN MUSEUM

### REGISTRATION FORM

First name: ..... Family name: .....

Position: .....

Institution/Organisation: .....

Address: .....

City: ..... Postal code: .....

Phone: ..... Fax: .....

E-mail: .....

Thematic workshops during the conference taking place at the same time. Please mark only one chosen workshop.	As	
	Participant without presentation	Participant with presentation
Practical advice concerning the rules of raising, implementing and calculating external funds for museums – by a 1 representative of the Wilanow Palace Museum <b>Coordinator:</b> Maciej Balaż – Expert on EU Funds , Wilanow Palace Museum		

2.	Action Plan for the European Museums – guidelines by the Working Group at Culture Unit EU for cooperation with museums <b>Coordinator:</b> Dr Dorota Folga Januszevska – Vice Director of the National Museum, the Chairperson of the Polish National Committee of ICOM		
3.	Educational Role of Museum – the offer aimed at children, senior citizens, disabled and socially excluded persons <b>Coordinator:</b> Dr Karol Mazur – the Head of the Educational Section of the Warsaw Rising Museum		
4.	New media in museum: exhibiton, information, promotion. Latest information technologies in documentation and cataloguing. <b>Coordinators:</b> Prof. Ryszard W. Kluszczyński – the University of Łódź, Agnieszka Jaskanis – the National Archeological Museum in Warsaw, member of the Digitalization Group by the Ministry of Culture and National Heritage		
5.	Safety and the realisation of temporary exhibitions <b>Coordinator:</b> Piotr Ogrodzki – Director of the Centre for the Protection of the Art Collections		
6.	Conservation and custodian care for museum objects <b>Coordinator:</b> Prof. Iwona Szmelter – Academy of Fine Arts in Warsaw		

Title of the presentation in chosen thematic workshop ( This concerns those persons who would like to come forward with a presentation): .....

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Participation in the artistic programme: YES NO  
I will stay in the hotel suggested by Mazovia Region Centre of Culture and Arts:

YES NO

International contacts:

.....  
.....  
.....

**PLEASE SEND YOUR SUBMISSION OF THE REGISTRATION FORM  
BEFORE  
7 December 2007**

Please submit the registration form by:

FAX

+ 48 22 440 83 75

or E-MAIL

ebs@mazowieckiemuzea.pl

**LIMITED NUMBER OF PLACES!**

Participation in the conference depends on the order of sending the application form.

You will be informed about the acceptance of your application by 31 December 2007.



International Conference

TOWARDS A MODERN MUSEUM

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Thematic workshops during the conference taking place at the same time. Please mark only one chosen workshop.	As	
	Participant without presentation	Participant with presentation
1. Practical advice concerning the rules of raising, implementing and calculating external funds for museums – by a representative of the Wilanow Palace Museum <b>Coordinator:</b> Maciej Bałaż – Expert on EU Funds , Wilanow Palace Museum		
2. Action Plan for the European Museums – guidelines by the Working Group at Culture Unit EU for cooperation with museums <b>Coordinator:</b> Dr Dorota Folga Januszewska – Vice Director of the National Museum, the Chairperson of the Polish National Committee of ICOM		
3. Educational Role of Museum – the offer aimed at children, senior citizens, disabled and socially excluded persons <b>Coordinator:</b> Dr Karol Mazur – the Head of the Educational Section of the Warsaw Rising Museum		
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Participation in the artistic programme: YES NO  
 I will stay in the hotel suggested by Mazovia Region Centre of Culture and Arts:

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International contacts:

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## THE CONFERENCE PROGRAMME

### ***HEADING TOWARDS A MODERN MUSEUM***

10:00 – 10:30 participants' registration

10:30 – 11:20 official opening of the conference

- **Adam Struzik** – the Marshal of the Mazovia Voivodship – (10')
- The representative of The Network of European Museum Organizations – NEMO - (20')
- The representative of The Polish National Committee of ICOM – (5')
- The representative of The Minister of Culture and National Heritage (20')

11:20 – 11:45 coffee break

11:45 – 13:45 experts' presentations:

- *Today's museum – challenges for museums functioning in a mass culture* – Professor Jack Lohman, the head of City Museum of London;
- *Action Plan for the European Museums – guidelines by the Working Group at Culture Unit EU for Cooperation With Museums* – Dr. Dorota Folga Januszewska – Vice- Director of The National Museum, the Chairman of The Polish National Committee of ICOM;
- *Managing a residential museum on the example of the Palace at Wilanów* – Paweł Jaskanis – Director of the Museum Palace at Wilanów;
- *The ethics code of the ICOM Polish National Committee as a basic set of principles in the museum profession;*
- *The principles of museum co-operation in Europe;*
- *Museum Education – how and who to teach in the modern museum on the example of The Warsaw Rising Museum”* – representative of The Warsaw Rising Museum;

13:45 – 15:00 dinner break

15:00 – 16:30 experts' presentations:

- *TATE Methods, Problems and Solutions for the Display and Conservation of Contemporary Art* - Derek Pullen – Head of Sculpture Conservation TATE Gallery;
- *Contemporary Preservation of Traditional Works of Art, Case Study of Conservation and Innovatory Methods of Analysis* – prof. Iwona Szmelter, Academy of Fine Arts in Warsaw in cooperation with the representative of Art Institute of Chicago.
- *New media in the museum on the example of Centre Georges Pompidou*;
- *Safety during the organization of temporary exhibitions* - Piotr Ogrodzki – The Manager of The Centre for Protection of Art Collections;

16:30 – 17:00 break for refreshments

17:00 – 18:30 thematic workshops:

23. “Practical advice concerning the rules of gaining, implementing and calculating external funds for museums”  
**Coordinator:** Maciej Bałaż – Expert on EU Funds, the Museum Palace at Wilanow
24. “The Practical implementation in Polish museums of the guidelines of the Working Group at Culture Unit EU for Cooperation With Museums”  
**Coordinator:** Dr. Dorota Folga Januszewska – Vice- Director of The National Museum, the President of Polish National Committee of ICOM;
25. “Museum Education – how and who to teach in the modern museum”  
**Coordinator:** Dr. Karol Mazur – the Chief of the Education Section – The Warsaw Rising Museum;
26. “New media in the museum: exposition, information, promotion. Present computer technology in stocktaking and documentation”  
**Coordinators:** Prof Ryszard W. Kluszczyński – the University of Łódź, Agnieszka Jaskanis – The National Archeological Museum in Warsaw, member of a group dealing with Digitalization at The Ministry of Culture and National Heritage;
27. “Safety during the organization of temporary exhibitions”  
**Coordinator:** Piotr Ogrodzki – The Manager of The Centre for Protection of Art Collections;
28. “Conservation and custodian care: caring for art in the traditional disciplines (part 1), caring for modern art (part 2)”  
**Coordinator:** Prof Iwona Szmelter – Academy of Fine Arts in Warsaw.

20:00 Artistic programme with reception hosted by The Marshal of the Mazovia Voivodship

### 7 March 2008

10:00 – 11:30 thematic workshops – continuation:

11:30 – 12:00 coffee break

- 12:00 – 13:15 coordinators' summaries of thematic workshops
- 13:15 – 13:30 lecture of a management expert on practical methods of implementing innovations in museums
- 13:15 – 15:00 official closure of the conference, dinner